



**MEDIA RELEASE**  
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## **FIRST CULTURAL FOOD BOX MEMBERSHIP SERVICE IN AUSTRALIA**

The special thing about travel is how we are able to recall a smell or a taste that reminds us or takes us back to a place where we once were. Europe in a Box is a way of sharing these experiences through cuisine.

Europe in a Box promotes **cultural diversity** and celebrates **European-Australian cross-cultural exchange**. The service is designed to connect armchair travellers and kitchen adventurers with the flavours of Europe from the comfort of their own homes in Australia through a monthly subscription service.

Packed with delicious authentic treats, educational, cultural and culinary information, Europe in a Box brings new flavours directly to your doorstep. **Highlighting several European culinary destinations each month**, the subscription service provides an ever-changing mix of hand-picked gourmet foods and drinks.

Europe in a Box is also a business with a conscience. In addition to promoting cultural diversity, the company encourages green and sustainable practices as well as philanthropy. Becoming a member of Europe in a Box is a way to discover **great food for a great cause**: a percentage of each sale from Europe in a Box is donated to [All Together Now](#), the only national charity in Australia that is dedicated to tackling racism issues.

**Signing up for the monthly subscription service can be easily and securely done online at [www.europeinbox.com.au](http://www.europeinbox.com.au) with membership prices starting at \$46/month. The monthly boxes also make great gift ideas, available in three and six month subscriptions!**

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### **About the founder of Europe in a Box**

Cyndie's exploration of world food has grown through her experience of living in five countries (France, Morocco, UK, Japan and Australia) and visiting more than thirty others. Cyndie is also the creator of the popular lifestyle blog, "[Mademoiselle Slimalicious – a healthy lifestyle inspired by French culture](#)".

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Europe in a Box is based in Sydney, NSW. For images, samples or to chat with Cyndie, Europe in a Box's founder, please contact:

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